

Color Solutions: Revolutionary software brings professional color management on your desktop and makes it available to a broad number of users for the first time
«basIColor demon» – highest color quality in every graphic application with high-end Device-Link color management

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Color Solutions, a leading provider of calibration and profiling solutions for the graphic industry, introduces with «basIColor demon» their newest innovation, a revolutionary Device-Link converter. «basIColor demon» is an intelligent CMM (color matching module) that allows for the first time to use Device-Link color conversions to be done in standard DTP and image editing applications like Adobe Photoshop, InDesign, Illustrator, Acrobat and others.

Karl Koch, head of the Penzberger software company, aims for a democratization of high-end color management: „Every ambitious user should be able to achieve top quality for a reasonable price. We need an open standardised system with an excellent cost-value relationship to accomplish this, instead of proprietary, closed-loop and high priced systems common today.“

Limits and problems of graphic and image applications today

Common applications only handle color management by using simple ICC profiles. Higher conversion levels like preserving the black channel during re-separation or the optimal adjustment of the separation to the RGB source for brilliant red, green and blue colors are not available.

Users and benefits: Photo, FineArt, PrePress and Press

«basIColor demon» removes this limitations. For the first time users of common applications can reach results that were formerly reserved to separation specialists by using expensive Device-Link color servers and complicated workflows.

User benefits are:

- Photographers: achieve more saturated, lifelike colors with their inkjet printers.
- FineArt printers: obtain smoother gradients and more neutral greys.
- PrePress providers: can produce high quality proofs to a reasonable price.
- Press room: can switch their printing conditions without lost in quality, reduce total area coverage on the fly and save ink.

Simple usage, premium results, low investment

Using «basIColor demon» is as simple as that: select the provided DeviceLink CMM in the application of your choice as the default CMM and you are done. There are no other changes needed in your daily work.

«basIColor demon» will analyze the requested color conversions in background. If your application requests a profile conversion (for example from GRACoL to SWOP), and a Device-Link has been defined for that conversion, the Device-Link conversion will take place. All other conversions will stay the same by using source and destination ICC-profiles.

By default, the Adobe CMM will be used. It is part of the «basIColor demon» installation and provides color consistency to the existing Adobe applications. The intelligent and automatic switching between Device-Link conversions and normal ICC-profile conversions is the key that makes the use of the Device-Link technology so easy. The user does color conversions and mode changes as he is used to. The only changes are the better results for the conversions done by using Device-Link profiles.

Options and pricing

«basIColor demon» is available immediately in two configurations:

Users that already have their own Device-Link profiles get «basIColor demon» for Euro 500,-.

Included in the package are the Adobe CMM installer and two Device-Link profiles:

Profile 1: re-separation from ISOcoated to ISOcoated_v2 with preservation of the black ink channel

Profile 2: separation from sRGB to ISOcoated_v2 with dynamic gamut mapping and optimized reproduction of the primary RGB-colors.

Color Solutions also provides «basIColor demon» + *LinkPack* for Euro 800,-. This package contains 12 Device-Link profiles that cover the most common needed color transformations.

Of course, custom Device-Link profiles can be used with «basIColor demon» as well. For creating those custom profiles, Color Solutions recommends «basIColor Devil».

All prices mentioned do not include taxes and shipping.

For immediate release: Contact & Info:

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